



Press Release

For Immediate Release:

April 28, 2025

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South El Monte Selected to Host Olympic Shotgun Events for LA28

South El Monte, California - The City of South El Monte is thrilled to announce that the Shotgun Center within the scenic Whittier Narrows Recreation Area will host the shotgun shooting events during the 2028 Summer Olympics. This premier facility, situated within Unincorporated South El Monte's boundaries, is recognized as one of Southern California's top shooting ranges and one of the busiest in the country.

Surrounded by picturesque trails and recreational areas, the Shotgun Center offers an exceptional setting for Olympic-level competition. Its vast open spaces and natural beauty will provide an inspiring backdrop to showcase not only elite athleticism but also the unique outdoor attractions of South El Monte and the greater San Gabriel Valley.

Mayor Gloria Olmos expressed the city's pride in being chosen: "We are proud to announce that an Olympic event of 2028 will be taking place right here in our community of South El Monte. This is a tremendous opportunity for our city to shine on the world stage. We're excited and very honored to welcome athletes, fans, and visitors from around the globe to experience all that our city offers, from quality accommodations and diverse dining options to unique shopping destinations. South El Monte is ready to host the world. We are small, but mighty. We are open for business and look forward to showcasing our vibrant community. Come see what makes our city truly special."

The 2028 Games will mark a historic milestone for South El Monte, as it joins the Olympic tradition for the very first time.

The Olympics are the ultimate sporting event that every athlete aspires to. And to be a part of that rich Olympic tradition is truly an honor," said Councilmember Manuel Acosta. "It gives me great pleasure to know the LA28 committee has chosen South El Monte to be part of the 2028 Olympics. Although Southern California has hosted the Olympics three times, this is a first for South El Monte and an incredible honor to be chosen. Our great city will forever be linked to the Olympic tradition, history, and lore. I take great pride and pleasure in having the opportunity to showcase our city for the world to see."

Councilmember Rudy Bojorquez emphasized the community impact: "South El Monte is excited to welcome the 2028 Olympics to Whittier Narrows as the venue for the shooting competition," said Bojorquez. "This historic opportunity brings global attention to our community and celebrates our shared commitment to sports, unity, and international cooperation."

Adding to another opportunity to the city's Olympic involvement, Councilmember Larry Rodriguez spoke to the long-term impact on South El Monte's youth; "This event isn't just about the competition-it's about legacy. Hosting an Olympic event can spark dreams in our local youth and open doors to new possibilities. We hope to ensure our young people feel connected to this historic moment and inspired to aim high, both in sports and in life."

As one of the few Olympic venues located within the San Gabriel Valley, the Shotgun Center's selection is expected to drive economic growth, boost tourism, and bring lasting international visibility to South El Monte — a resilient, vibrant city known for its strong community spirit and investment in families and public spaces.

For media inquiries or more information, please contact the City Manager's Office 626-579-6540.

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