



MEDIA ADVISORY

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CITY OF SOUTH EL MONTE AND KB HOME HOST VIP GROUNDBREAKING FOR NEW STARLITE COMMUNITY

WHO: South El Monte city officials, including Mayor Gloria Olmos, KB Home executives and the South El Monte Chamber of Commerce

WHAT: The City of South El Monte and KB Home will host a groundbreaking ceremony at the homebuilder's new Starlite community. The property, which was recently acquired by KB Home, was once the site of the Starlite Drive-In movie theater. Starlite is located in the heart of South El Monte, just minutes away from Interstate 5 and Highway 60. KB Home plans to construct over 200 three-story, single-family homes and townhomes as well as family friendly amenities, including a clubhouse and pool.

WHEN: Thursday, September 28, 2023, 10 a.m.

WHERE: KB Home's Starlite community
[2560 Rosemead Boulevard, South El Monte, CA 91733](#)
From Interstate 10, exit Rosemead Boulevard heading south to community on the left.
OR: From Highway 60, exit Rosemead Blvd. heading north to community on the right.

VISUALS:

- Groundbreaking ceremony
- Presentations from KB Home, South El Monte city officials, including Mayor Gloria Olmos, and the South El Monte Chamber of Commerce
- Active construction site
- 72-year-old Starlite Drive-In sign

About KB Home

KB Home is one of the largest and most recognized homebuilders in the United States, operating in 47 markets from coast to coast, and building over 670,000 quality homes in our more than 65-year history. What sets KB Home apart is our focus on building strong, personal relationships with every customer — from those buying their first home to experienced buyers — so they have a real partner in the homebuying process. No two KB homes are the same. That's because every home is uniquely built for each customer, at a price that fits their budget. As the leader in energy-efficient homebuilding, KB Home was the first national builder to make a broad commitment to building ENERGY STAR® certified homes, a standard that fewer than 10% of new homes nationwide meet, and KB Home has built more ENERGY STAR certified homes than any other

builder. An energy-efficient KB home helps lower the cost of ownership and is designed to deliver greater comfort and well-being than new homes without certification. Reflecting the company's commitment to creating an exceptional homebuying experience, KB Home is the #1 customer-ranked national homebuilder based on homebuyer satisfaction surveys from a leading third-party review site. Learn more about how we build homes built on relationships by visiting kbhome.com.

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