



Press Release

For Immediate Release:

November 4, 2020

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South El Monte Voters Approve Measure ES; Could Help Maintain Essential Services

South El Monte, California – On November 3, South El Monte residents voted to approve Measure ES, the South El Monte Essential Services Protection Measure. Measure ES could generate approximately \$1 million annually for the City’s General Fund through a quarter-of-a-penny sales tax.

The funds from Measure ES could help maintain services such as essential public safety services, infrastructure improvements and services for seniors, youth and residents of all ages, such as public transit, after school programs and community events.

“We would like to thank all of the residents of South El Monte who supported Measure ES during these critical times due to COVID-19. You have once again proven that our City can count on you. By supporting this Measure, the funding will help alleviate some of the local economic challenges that we have been left with. This helps ensure that South El Monte remains a great city to live, work, and raise a family,” said Mayor Gloria Olmos.

Measure ES features strict accountability requirements to ensure full transparency and public awareness. Not only will there be public disclosure of all spending, but also annual independent financial audits to show that the funds from the tax are used locally to solely benefit the South El Monte community, without any of it going to other LA County, other cities, Sacramento or Washington, D.C.

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The City of South El Monte will continue to engage with and work closely with the community to ensure that the new revenue is used to address South El Monte's most pressing needs. For more information on Measure ES, please visit www.SouthElMonteMeasureES.org.

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